



## Podster catches the eye of Spanish Editorial Planeta

*Podster, a Danish startup determined to make podcast content travel across borders, is thrilled to announce that they have sold the Italian show 'I Dossier del Mistero' to Editorial Planeta. The Spanish edition of the podcast has just been made available for listeners.*

The newly established collaboration between Podster and Editorial Planeta is a unique opportunity for both companies. Podster manages to get a foothold in Spain as one of their first territories, while Editorial Planeta continues to provide great content for their customers, and establishes a connection to the Nordic regions.

It is no surprise that Editorial Planeta was immediately drawn to *I Dossier del Mistero*. The podcast differs from other productions on the market since it is both an audio drama and a true crime story. In the podcast series, you will be able to dive into the mysteries surrounding Slenderman, the Circleville Letters, the Dyatlov Pass and others.

*I Dossier del Mistero* was originally produced by Storylands Factory. When the podcast was first published, it went straight to the number one position on the Italian charts.

The CEO of Podster, Henriette Høj Gharib, states, "It has been a pleasure working with Planeta. We hope that the listeners will appreciate this production, so we can collaborate further in regard to making amazing content available in Spain, where the sound market really is evolving".

"We were immediately taken aback with Podster's interesting portfolio of true crime podcasts, which we feel match our audience's interests rather well. Hopefully, this production is only the beginning of our collaboration with the Danish startup, since they have so much great content to offer", mentions Laura Guilera, digital catalog manager of Planeta.

Podster collaborated with the Spanish production company Kilohercios & Decibelios regarding adapting the Italian podcast to Spanish. Kilohercios & Decibelios, or KHZDB, is run by Benjamín Figueres and Milton Font. They have produced shows such as the Audible original 'La Carga' and 'El Vagabundo Asesino', which was made in collaboration with RTÉ and Third Ear.

### About the companies:

Podster is a podcast company based in Copenhagen, Denmark. Their goal is to introduce best-selling podcasts to new markets by locating amazing podcasts from all over the world and reproduce them to other languages.

Planeta's publishers cover a wide variety of genres and themes, from literature to non-fiction, including children's and youth books. Some of the Group's prominent publishers include Editorial Planeta, Espasa Editorial, Ediciones Destino or Tusquets Editores. These publishers represent only a part of the Group, which has a wide catalog and a diversity of publishing labels to satisfy the tastes of different readers.

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